



Email My Times.com

email ad times to clients, automatically

Improve Customer Service, Contract Renewals and Collections

**Do Your Clients Want You
To Tell Them The Times
Their Ads Will
Be On?**



Email My Times.com

Super-Serve Your Sponsors

It's a fact: Many advertisers want to hear their ads.

Now, your station can automatically send friendly daily emails with their spot scheduls.

Your people will save tons of time because Email-My-Times.com does the work for you. Nobody at your station has to spend time looking through logs or anything else.

How Email My Times Works

SEND AD SCHEDULES

Tomorrow's scheduled ad times can be emailed to selected advertisers. They're created and sent automatically, yet they look personalized.

Your only job will be to occasionally freshen up the station information that rotates in these form letter emails. You can include sponsors' success stories, other advertising opportunities, news, weather, sports, community calendar items or jokes from your air personalities.

Tomorrow's scheduled ad times can be automatically sent to as many stores or different people at each client as you wish.

Copies can also go to the sales person and traffic at your station. Or, they can go first to your sales staff for the addition of a personal note and forwarding to the advertiser.

INCREASE RATES WITH A NEW CLASS OF SERVICE

Radio historically has sold Specified Times (at premium prices) and Best Times Available (at regular prices).

Now, Email-My-Times.com lets your station create a new category priced between the two: Best Times Available With Advance Notice. For this higher priced category, use Email-My-Times.com to advise these clients of their upcoming ad times.

EMAIL MY TIMES PAYS FOR ITSELF

It's affordable because it pays for itself by saving time in your sales department.

Call for details.

1-877-Email-My-Times

or 1-888-888-RADIO A Dave Scott Company

EmailMyTimes.com

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